






S2P5-2: Iteration Tracker

Purpose:

Record all requested improvements to the engagement loop, document the changes made, and track the resulting impact over successive cycles. Ensures feedback is acted on and progress is visible.

Example Table

| Date Logged | Source of Feedback | Requested Change | Category | Action Taken | Date Implemented | Measured Impact | Status |
|-------------|--------------------|--|--------------------|--|------------------|--|--|
| 5-Aug | Manager (Sales) | Shorten survey from 10 to 7 questions | Process | Reduced survey length; kept high-impact items | 15-Aug | Participation rose from 78% to 85% in next cycle |  Closed |
| 6-Aug | Staff (Ops) | Add open comment box to survey | Technical | Added optional free-text field | 20-Aug | More context in responses; minor analysis load |  Closed |
| 10-Aug | Pilot Governance | Improve action logging consistency | Process / Training | Issued standardised template & demo video | 18-Aug | Actions logged increased by 25% |  Open |
| 12-Aug | Manager (Finance) | Clarify escalation pathway | Comms | Added one-page escalation guide to Manager Enablement Pack | 16-Aug | Fewer stalled issues; faster resolution |  Closed |
| 14-Aug | Staff (Tech Ops) | Post discussion summaries in team chat | Behavioural | Added as required follow-up step | 22-Aug | Staff feedback shows increased clarity |  Open |

How to use:

Capture requests as they arise from staff, managers, or governance.

Categorise so trends in improvement needs can be seen over time.

Link changes to measurable impact (e.g., Participation %, Response Score, Value Score).

Review at the end of each cycle in governance meetings.

What's Different from Earlier Phases:

Tracks **both** the change and its measured impact, not just the request.

Creates an audit trail showing how the engagement loop is being refined over time.

Makes it easier to close the feedback loop by showing people their suggestions have been acted on.

Uses:

Prioritise high-impact improvements.

Prevent repeating the same fixes multiple times.

Build trust by making changes visible and measurable.